



Blueprint: Prom safety will be focus of event

By **DON NELSON** - don.nelson@onlineathens.com

Published Friday, March 11, 2011

JIVE Record Label recording artist Jawan Harris will emcee a fashion show March 19 at Georgia Square Mall. Jawan has already started giving back to his fans as he invites them to his birthday party at Bulldog Café. Jawan will be giving out free tickets as well as signing autographs for all fans for free. This fashion show is a part of a larger Prom Safety Shop and Share Day organized by the Joynt Production Network.

The JPN Prom Safety Shop and Share shows how high school students can enjoy prom night safely, said organizer Jackie Bosby, executive director of Express HOME Program and co-founder and organizer of JPN-Joynt Production Network.

"This is called a shop-and-share day because they will be able to shop and get discounts all day, and because we intend on sharing all types of positive information for them to be safe on prom night," Bosby said.

JPN asked students from area high schools to create and submit public service announcement videos promoting prom safety. JPN received three, and will award a trophy to the students who created the best one.



The PSAs will air throughout prom season on JPN's television programming on Charter Communication's cable service. JPN airs its shows from 6-8 p.m. Tuesdays and from 10 a.m. to noon Saturdays on Charter Channel 23.

JPN will hold hourly raffles March 19 for a special birthday party and merchandise donated from mall businesses. Bosby is expecting public safety officials to offer tips or give presentations each hour, as well. She also expects mall stores to be offering discounts during the day.

High school students will give live singing and dance performances from 4-5:45 p.m., and the fashion show will begin at 6 p.m., Bosby said. Harris will sign autographs and be available for photographs with his fans, she said.

Fashion show models will wear apparel from mall department stores, Bosby said. For more information, call Bosby at (706) 743-3437.